



October 30, 2007

Bret Burgess, President
Burgess Development Group, Inc
200 Butterfield Drive
Farmington, MO 63640

Pixel IQ
1 Westridge Ct.
St. Louis, MO 63124

Dear Pixel IQ Team:

The community and residents of Butterfield Gardens now has a logo and website they can be proud of. I thank the Pixel IQ team for working with us at Burgess Development Group, Inc to define what Butterfield Gardens is all about. By creatively designing a new logo, stationary, brochures, and developing a wonderfully attractive and user friendly website we now can properly market our community with the right identity and message. Since Butterfield Garden's conception Burgess Development Group, Inc has worked with companies on trying to properly align our logo and identity with our community's message. We fell short each time. Pixel IQ was successful because they listened to our needs, researched our market, and utilized their creative knowledge to develop the Butterfield image while paying specific attention to details needed in branding an active adult community.

I am so proud to promote a company like Pixel IQ that truly "does what they say they are going to do" and works steadfastly to bring a company's image to life. We here at Burgess Development Group, Inc and Butterfield Gardens are grateful for Pixel IQ and plan to continually use them in the future with all of our branding and website needs.

Sincerely,

Bret Burgess, President
Burgess Development Group, Inc

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Farmington, MO 63640

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